

St. George Orthodox Cathedral
30 Anna Street, Worcester, MA 01604 (508) 752-9150
MIDDLE EASTERN FOOD FESTIVAL
Friday-Sunday June 9-11, 2023

Sponsorship Levels *(Additional information on reverse side)*

“Festival” Sponsor—\$25,000

- Exclusive sponsorship in your type of business (based on availability)
- Two full-page color ad
- Sponsorship recognition in ad book & on festival site
- Recognition at podium throughout weekend
- Logo w/link on festival home page, flyers & social media (Facebook, Instagram, Google Ads)
- Food vouchers (\$300 value)
- 3 tables to promote your business

“Dabke” Entertainment Sponsor - \$15,000

- Two full-page color ad
- Sponsorship recognition in ad book & on festival site
- Banner in prime location behind band
- Recognition at podium throughout weekend
- Logo w/link on festival entertainment web page & social media (Facebook, Instagram, Google Ads)
- Food vouchers (\$200 value)
- 2 tables to promote your business

“Mezza” Food Sponsor - \$5,000

- One full-page color ad
- Sponsorship recognition in ad book & on festival site
- Banner in prime location in food tent
- Logo w/link on festival entertainment web page & social media (Facebook, Instagram, Google Ads)
- Food vouchers (\$150 value)
- 1 table to promote your business

“Souk” Marketplace Sponsor - \$2,000

- One full-page color ad
- Sponsorship recognition in ad book & on festival site
- Banner in prime location inside souk
- Logo w/link on festival marketplace webpage & social media (Facebook, Instagram, Google Ads)
- Food vouchers (\$50 value)

Business & Tribute Advertising *(Ad sizes on back; Silver level & above will get logo w/ web link on ad book page of festival website.)*

- Back Full Page Cover – Color (\$1000)
- Full Page (circle one) – Color (\$500) Gold (\$400) Silver (\$300) B&W (\$250)
- Half Page (\$175)
- Quarter Page (\$100)
- Eighth Page (\$75)

Make checks payable to: St. George Orthodox Cathedral
Mail to: Middle Eastern Food Festival, 30 Anna St. Worcester, MA 01604

For more info, call: (508) 752-9150
continue to back page →

Sponsor/Ad Information (Ad Book Deadline: Wednesday, May 29, 2023)

Contact Information

Name _____

Contact Name (if different) _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone# _____

E-mail _____

Sponsorship Information

Listing (All Levels of Sponsorship) – *Please print the way your company or name should be listed in event materials.*

Acknowledgment (Levels of Sponsorship) – *Please provide for use in event materials.*

Company logo: submit high resolution vector file (eps, pdf, tiff, 300dpi with fonts embedded)

Company web address or URL, Facebook address, Twitter address

Ad Format/Specifications

Tribute Ad – I wish to place a tribute ad (use separate sheet of paper if necessary)

Please use this wording: _____

Electronic Ad – Submit as pdf or word format. See ad dimensions below. **Email to foodfest@stgeorgeworcester.org**

Ad Sizes

Full Page 4.75"w x 7.75"h Back Cover-Color \$1000 Color Page \$500 Gold Page \$400 Silver Page \$300 B&W Page \$250	1/2 Page 4.75"w x 3.75"h 1/4 Page 4.75"w x 2"h 1/8 Page 2.4"w x 1.75" h
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