

Rev. Fr. Milad Selim, Dean  
Rev. Fr. Seraphim Solof, Asst. Pastor  
Rev. Dn. Anthony Payne



His Eminence  
Metropolitan JOSEPH, Primate  
His Grace, Bishop JOHN  
Auxiliary Bishop for Worcester  
and New England

*WorcesterMiddleEasternFest.com*

January 08, 2019

Dear Sir/Madam

We are pleased to announce the return of Worcester's only Middle Eastern Food Festival after a 25-year absence, as we commemorate the 50th anniversary of the groundbreaking of our Cathedral building in Worcester. The three-day Festival will be held on Friday June 7th through Sunday, June 9th.

This Festival will be a major fundraising event to support our Church and its ministries, and Some of the charities we fund include the "Christmas Food Basket" which are delivered to One Hundred needy families in the Worcester Area as well as "Feeding My Starving Children" an event where hundreds of meals are packed for starving children around the world.

We are looking forward to welcoming visitors from the Worcester area and all around New England to be part of our Middle Eastern Culture celebration and experience our delicious traditional Middle Eastern foods, sweets, live music, traditional dancing, and souvenirs.

We are thrilled to offer sponsorship levels for our Festival. Enclosed you will find the official Sponsor & Advertising Form with all of our exciting marketing packages that will give your business great exposure. Please note the ad size requirements and sponsor levels are on the back of the form.

Enclosed Ad/Sponsorship form along with your payment, your camera-ready or hand-written ad and any other instructions should be:

**E-mailed to** *foodfest@stgeorgeworcester.org*, or

**Mailed to:** Middle Eastern Food Festival  
30 Anna St, Worcester MA 01604

**The deadline for all ads along with payment is due on or before Wednesday, May 29th.**

Thank you in advance for your support and we hope to see you at the Festival. For more details on Festival, you may contact us via email at *foodfest@stgeorgeworcester.org* or via phone at 508-873-9600.

Cordially,  
Father Milad Selim, Dean  
Christine Elhoussan, Festival Chair

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*Antiochian Orthodox Christian Archdiocese of North America*

Thirty Anna Street, Worcester, MA 01604-1130 | (508) 752-9150 | Fax: (508) 753-5623  
*stgeorgeworc@gmail.com* | *www.stgeorgeworcester.org*



ST. GEORGE ORTHODOX CATHEDRAL  
[foodfest@stgeorgeworcester.org](mailto:foodfest@stgeorgeworcester.org) | (508) 752-9150  
[WorcesterMiddleEasternFest.com](http://WorcesterMiddleEasternFest.com)  
30 Anna Street, Worcester, MA 01604

## SPONSORSHIP LEVELS *(Additional information on reverse side.)*

### **“FESTIVAL” SPONSOR - \$20,000**

- Exclusive sponsorship, at this level, for your specific business (based on availability)
- Two full page Color Ads
- Pre-printed T-shirts with your company logo for all the festival volunteers to wear
- Personal tent for up to 6 people with the company logo hanging on the tent
- Sponsorship Recognition in Ad Book & on Festival Site (entrance of the church)
- Banner in Prime Location Prior & During Festival
- Recognition at Podium throughout Weekend  
(opportunity for a 10 minute presentation about the business)
- Logo w/ link on Festival webpage, printed flyers, & recognition on social media (Facebook, Twitter)
- Food Vouchers (\$400 value)

### **“MEZZA” FOOD SPONSOR - \$10,000**

- One Full-Page Color Ad
- Sponsorship Recognition in Ad Book & on Festival Site
- Banner in Prime Location behind Band, in the food tent, and at Souk tent
- Recognition at Podium throughout Weekend
- Logo w/ link on Festival webpage, printed flyers, & recognition social media (Facebook, Twitter)
- Food Vouchers (\$300 value)

### **“DABKE” ENTERTAINMENT SPONSOR - \$5,000**

- One Full-Page Color Ad
- Sponsorship Recognition in Ad Book & on Festival Site
- Banner in Prime Location in Food Tent and inside Souk tent
- Logo w/ Link on Festival webpage & recognition on social media (Facebook, Twitter)
- Food Vouchers (\$200 value)

### **“SOUK” MARKETPLACE SPONSOR - \$2,500**

- One Full-Page Color Ad
- Sponsorship Recognition in Ad Book & on Festival Site
- Banner in Prime Location inside Souk
- Logo w/ Link on Festival webpage & recognition on social media (Facebook, Twitter, and Google Ads)
- Food Vouchers (\$100 value)

## **BUSINESS & TRIBUTE ADVERTISING**

(Ad sizes on back; Silver level & above will get logo w/ web link on Ad Book Page of Festival website.)

- Back Full Page Cover – Color (\$1,000)
- Full Page (Circle one) – Color (\$500) Gold (\$400) Silver (\$300) B&W (\$250)
- Half Page (\$175)
- Quarter Page (\$100)
- Eighth Page (\$75)

**Make checks payable to:** St. George Orthodox Cathedral For more info, call: (508) 873-9600

**Mail to:** Middle Eastern Food Festival, 30 Anna St. Worcester, MA 01604



ST. GEORGE ORTHODOX CATHEDRAL  
 foodfest@stgeorgeworcester.org | (508) 752-9150  
 WorcesterMiddleEasternFest.com  
 30 Anna Street, Worcester, MA 01604

**SPONSOR/AD INFORMATION** (Ad Book Deadline: Wednesday, May 29, 2019)

**Contact Information**

Name \_\_\_\_\_  
 Contact Name (if different) \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City State Zip \_\_\_\_\_  
 Phone# \_\_\_\_\_  
 E-mail \_\_\_\_\_

**Sponsorship Information**

Listing (All levels of sponsorship)  
 Please print the way your company or name should be listed in event materials.

Acknowledgment (Levels of Sponsorship) – Please provide for use in event materials.  
 Company logo: submit high resolution vector file (eps, pdf, tiff, 300dpi with fonts embedded)  
 Company web address or URL Facebook address Twitter address  
 Tribute Ad – I wish to place a tribute ad (use separate sheet of paper if necessary)  
 Please use this wording :

**Ad Format/Specifications**

Electronic Ad –  
 Submit as hi resolution pdf.  
 See ad dimensions.

Email to:  
 foodfest@stgeorgeworcester.org

<p><b>Full Page</b> 4.75 x 7.75"</p> <p>Back Cover – Color \$1,000</p> <p>Color Page \$500 Gold Page \$400 Silver Page \$300 B&amp;W Page \$250</p>	<p><b>1/2 Page</b> 4.75 x 3.75"</p> <p><b>1/4 Page</b> 4.75 x 2"</p> <p><b>1/8 Page</b> 2.4 x 1.75"</p>
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